

THE CORPORATION OF THE CITY OF WELLAND

BY-LAW NUMBER 2011 – 103

**A BY-LAW TO DESIGNATE THE TORONTO STAR
ARENA CLOCK OF CULTURAL HERITAGE VALUE
OR INTEREST; AND TO REPEAL BY-LAW 2011-81**

WHEREAS Section 29 of the Ontario Heritage Act, R.S.O. 1990, Chapter O.18, as amended, authorizes the council of a municipality to enact By-laws to designate property within the municipality to be of cultural heritage value or interest;

AND WHEREAS property means real property and includes all buildings and structures thereon;

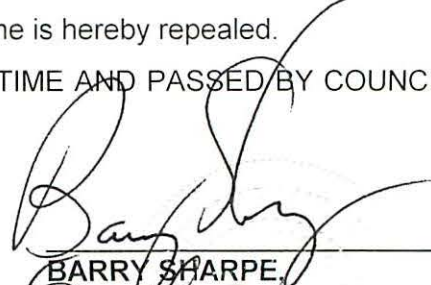
AND WHEREAS the City Clerk has caused a Notice of Intention to be published in a newspaper, having general circulation in the municipality, in accordance with the provisions of the said **Ontario Heritage Act** (herein the "Act");


AND WHEREAS no Notice of Objection to the proposed designation was served upon the City Clerk of the City of Welland.

**NOW THEREFORE THE MUNICIPAL COUNCIL OF THE CORPORATION OF
THE CITY OF WELLAND ENACTS AS FOLLOWS:**

1. That the Toronto Star Arena Clock being a structure located within the property known municipally as 501 King Street, in the City of Welland, shall be and the same is hereby designated as being of cultural heritage value or interest.
2. The Reasons for Designation are attached hereto as Appendix I and shall for all purposes form a part of this By-law.
3. This heritage designation is solely for the said Toronto Star Arena Clock and for no other purposes, or portions of the real property herein set out.
4. This By-law shall be registered against the property in which the Toronto Star Arena Clock is located and which is described in Appendix II attached hereto, in the Land Registry Office for Niagara South, in accordance with **section 29(6)** of the said Act.
5. The Corporation, being the registered owner of the property, hereby formally accepts service of this By-law under the said Act, and the City Clerk shall cause a copy of this By-law to be served upon the Ontario Heritage Trust and to cause notice of this By-law to be published in the Tribune, in the City of Welland, in accordance with **section 29(6)** of the Act.
6. That By-law 2011-81 shall be and the same is hereby repealed.

READ A FIRST, SECOND AND THIRD TIME AND PASSED BY COUNCIL THIS
9th DAY OF **August, 2011.**


BARRY SHARPE,
MAYOR


CHRISTINE MINTOFF,
CITY CLERK

Description of Property:

The Toronto Star Arena Clock is located within the Welland Arena at 501 King Street.

Statement of Cultural Heritage Value or Interest:

Welland's Toronto Star Arena Clock is an excellent example of a Canadian Advertising Clock, produced by clock companies in Ontario and Quebec starting from the 1920's for the Canadian market. Furthermore, it is an excellent example of a timepiece typically installed in Ontario arenas in the mid-20th century, and is one of the few remaining original electric arena clocks in the Province, with its original-style mechanisms, and in its original location.

The clock exemplifies the important place of Sports Arenas as a social and cultural institution in Canadian culture. Welland's Arenas are a fine example of this trend, which began in the 1940's-50's throughout the Province and has continued to grow in importance. The fact that Welland now has two arenas, with up to date digital, centre-ice, game timer clocks, makes its original Toronto Star Arena Clock in its original arena even more significant. The Welland Arena and the Toronto Star Arena Clock have continuously served the local community for more than 60 years.

Description of Heritage Attributes:

- Original clock face featuring Toronto Star advertising
- Original-style electric clock mechanism, manufactured by Day Signs of Oshawa
- Situated in its original location at the Welland Arena



APPENDIX II

Municipal Address

501 King Street, Welland, Ontario

Legal Description

Part Block E, Plan 574 as in CW24163 and BB39636,
Part Lot 130, Plan 565 as in BB55546; S/T BB39636;
in the City of Welland;

PIN 64123-0021(LT).